Webinar on

BUSINESS ETHICS AND CORPORATE GOVERNANCE

14 June 2024 at 4:00 pm IST

Creating Value Ethically

Consulting Engineers Association of India (CEAI) is an Apex body of Consulting Engineers in India. It is the Member Association of FIDIC (Fédération Internationale Des Ingénieurs-Conseils) or the International Federation of Consulting Engineers in India. CEAI is guided by the principles and functioning of FIDIC.

In keeping with its aims and objectives, CEAI, during its over sixty year history of service to the Engineering Consulting industry, promotes the quality of its services by organising capacity building workshops/seminars, training programs and webinars. With the increased focus on business integrity and ethics by regulators, customers and other stakeholders, it often organises programs highlighting the importance of business ethics. CEAI's Code of Ethics serves as a framework and guidance for its members.

CEAI believes that professionals need to imbibe the values of ethics and integrity as part of their education and training, to enable them to seamlessly practise the same in a business environment. Ethical practices in business benefit an organisation, and advances its growth as it attracts and helps to retain customers by earning their trust and confidence. It also inspires loyalty and engenders employee pride. Business integrity is strongly correlated with financial performance.

REGISTER

CEAI
Consulting Engineers
Association of India

Welcome Address

Mr R S Sharma
President
Consulting Engineers Association of India

Introduction of theme

Mr Umesh Shrivastava
Chairperson
Ethics Sub Committee

Moderator

Ms Sayona Philip
Chairperson
Ethics & Quality Committee

OUR EMINENT SPEAKERS

Prof Rohit Varman
Professor
Birmingham Business School
University of Birmingham

Mr M Lakshmanan
CHRO
L&T Technology Services

Prof A Venkatraman
Head & Dean, Professor
Faculty of Management Studies

Who to attend:

Students Professional Engineers Consultants Clients from Government Private Entities Contractors

The webinar is FREE

Webinar Program

- Introduction
- Presentation
- Q&A / Panel Discussion
- Concluding Remarks

The webinar will highlight the societal responsibility of Institutions and Business Entities in laying a solid foundation for **Ethics** and Integrity. Ethical behaviour should govern decision-making in the conduct of a **business**. It is about organisational systems and processes which encourage honesty, truthfulness, transparency, accountability, fairness and recognising the rights and interests of individuals and communities impacted by a company's activities. **Corporate governance** is expected to provide the framework for business entities to operate ethically and is crucial for fostering trust and long-term success.